

CHAPTER-2

PEOPLE AS RESOURCE

MODULE-1/3



OBJECTIVES

IN THIS MODULE ,WE WILL LEARN ABOUT-

- 1) **People as a resource'** is a term that means how **the population** can be an asset and not a liability.
- 2) Different types of economic activities.

The people of the country are its valuable resources, if they are healthy, educated and skilled.

No economic activity is possible without human resources.

When the existing human resource is developed through education, health and welfare measures, it becomes human capital.

Green Revolution of India shows the knowledge, skills and productivity of the India's farmers, they improved grain production from the same plot of land.

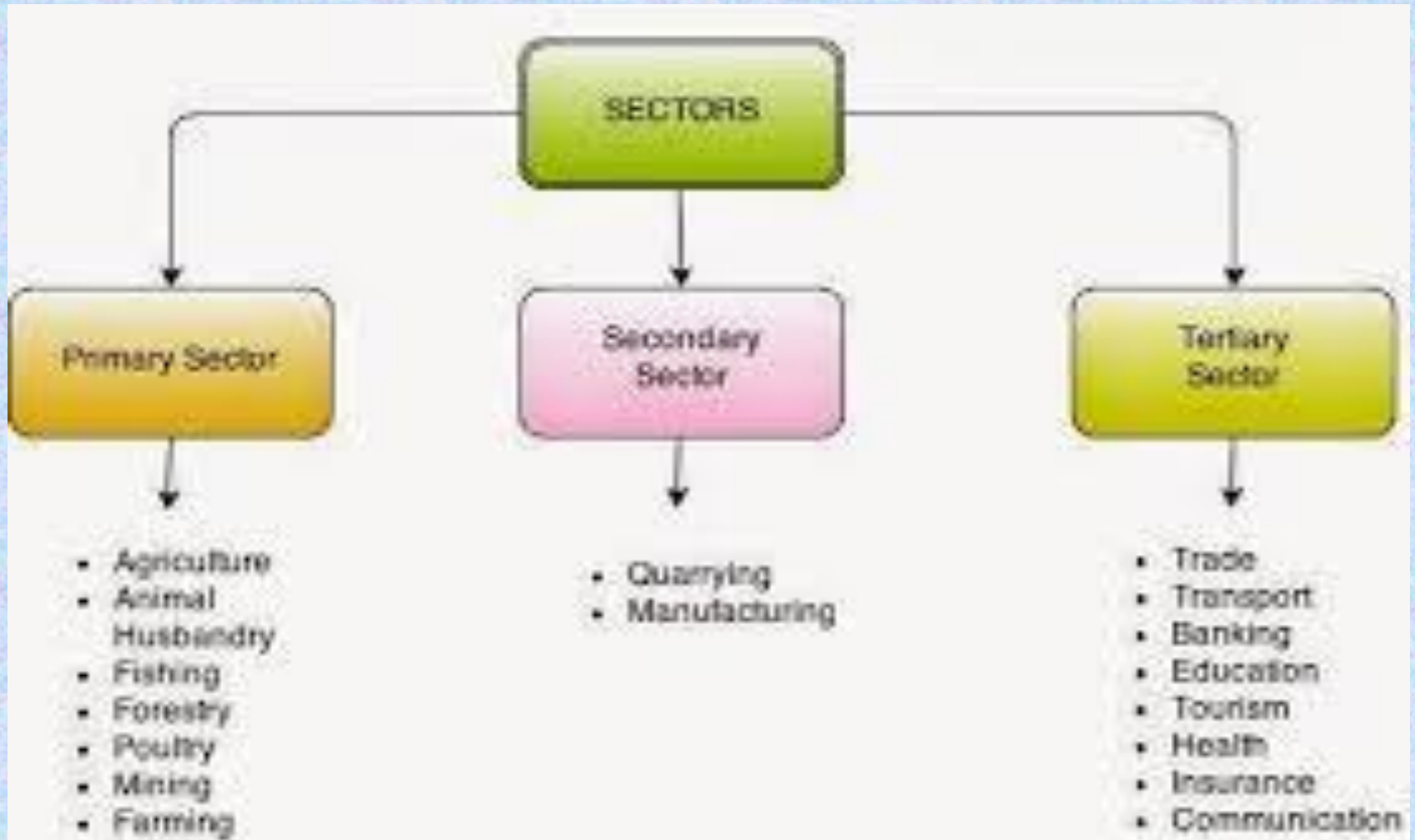


Economic Activities

The various economic activities have been classified into three main sectors i.e. primary, secondary and tertiary.



Economic Activities



PRIMARY ACTIVITY



SECONDARY ACTIVITY

Manufacturing is included in the secondary sector.



TERTIARY ACTIVITY

Trade, transport, communication, banking, education, health, tourism services, insurance etc. are included in the tertiary sector.

Sector

Tertiary sector - Services



Healthcare



Banking



Restaurant



Law



Retail



Transport & Distribution

Economic activities have two parts — market activities and non-market activities.



MARKET ACTIVITY

Market activity done in the market by selling or buying any material for earning. These include production of goods or services, including all government service.



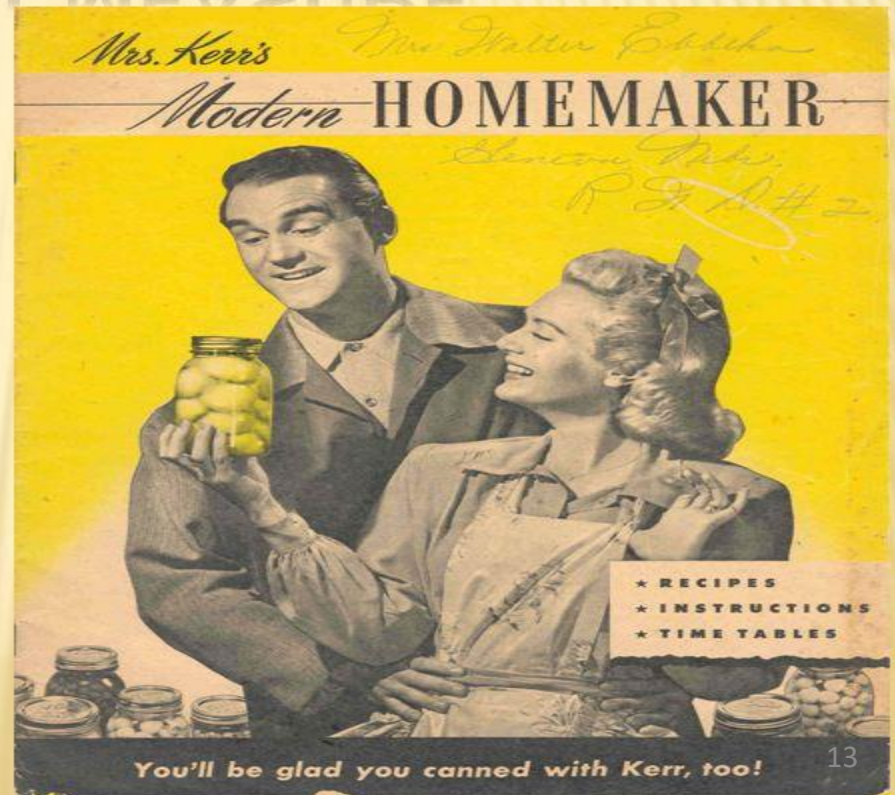
NON-MARKET ACTIVITY

Some product or service is produced only for the purpose of self-consumption.

WHAT GDP DOES NOT MEASURE

✗ Nonmarket Activities

- + Some productive activities outside of economic markets
- + Examples: performing own home repairs, volunteer work
- + Biggest nonmarket activity is homemaking



DISCRIMINATION IN THE WORK

India's society is basically male dominated , in India women are facing so much discrimination in the labour work. Women generally look after domestic work and men work in the outside.

WOMEN'S WORK ARE NOT PAID

Women are not paid for their service delivered in the house. The household work done by women is not recognised as the work and not counted in the National Income.

WOMEN AND MARKET

Rani, a working woman, earned an income by selling vegetables.

Thus, women are paid for their work when they enter in the market activity.



IMPORTANCE OF EDUCATION

Education helps individual to make better use of the opportunities available before him and make a better life style.



WOMEN WORK IN ORGANISED SECTOR

Among the organised sector, teaching and nursing attract them the most. Some women have entered in the banking and management services.



Activity

Make a list of your relatives and mention their occupation , then classify each work into different economic activity.

Let's recall the important term:--

- 1) Human Resource.
- 2) Economic activities.
- 3) Primary activities.
- 4) Secondary activities.
- 5) Tertiary activities.

THANK YOU